

ABSTRACT

ATTITUDE OF JAMMU UNIVERSITY STUDENTS TOWARDS CULTURAL EVENTS

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Culture can be defined in numerous ways. In the words of anthropologist E.B.Tylor, it is that complex whole which includes knowledge, belief, art, morals, law, custom and any other capabilities and habits acquired by man as a member of society .alternatively, in a contemporary variant, “culture is defined as a social domain that emphasizes and discontinuities of social meaning of a life held in common”.

(The Sanskrit term for culture is sanskriti. Both Sanskrit and sanskriti are derived from sanskar, meaning ritual performance).Culture means the collaborative deposit the knowledge, experience, beliefs, values, attitudes, meanings, religion, roles, spatial relations, concepts of the universe, and material objects and possessions acquired b a group of people in the course of generation through individual and striving. It is a system of knowledge shared by a relatively larger group of people.

“CULTURE IS COMMUNICATION AND COMMUNICATION IS CULTURE”

Today, throughout the world, cultural events have made their important place in the core of heart of every country; in its people cultural events not only help in developing the qualities like discipline, punctuality, respect, co-operation, building up stamina but also help human beings to remain confident and conscious during the cultural events and different cultural festivals.

In the field of cultural events not only boys but girls also have made their place. Cultural events have many values and one of its values is the all- round development of the personality of the students. It introduces the students with culture of the other countries nation and states. Cultural events help in developing emotional stability. They play an important role in the training of emotions. The catharsis of pent up emotions is realized. Pupils learn manners and become conscious of their role in the group by participating in the cultural events. In other words they teach them (students) the art of social life or living. Through these activities pupils get training in the habit of social life. They develop the qualities like fellow-feelings, sincerity, good

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temperament and discipline – All of them are the essential features for a healthy social life. Thus cultural events ensure the worthy use of leisure and provide recreation, which are conducive to mental emotional and moral health. The Indian culture has rich cultural heritage, which has been admired, all over the world. The Indian classical dance, sculpture and Indian classical music is unique and have so many fans of Indian culture all the continent of the world. The various cultural events which propagate or express the uniqueness of Indian culture always play role in a good sense when we see the increase in the number of people who really admire the versatility of Indian culture. The cultural events, which are organized in university, help us to study these cultural activities in a comparative sense. We get the opportunity to compare the cultural events of the different section of Indian society, which is plural rather than uniform.