

ABSTRACT

SOCIAL MEDIA AND ITS EFFICACY

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Visionaries all around the world are buzzing with the much debated issue that whether the constitution guarantees the freedom speech in the true sense or the right is enjoyable till it is unopposed. The question that arises here is whether we are aware of what the freedom of speech exactly refers to. Speech is no more restricted to mere words, gestures or reports in newspapers, articles; it has gone way too ahead- it is no more restricted to written or spoken words. Social networking sites are common in this era which provides individuals with a huge domain to discuss debate and argue upon any matter with any other individual. However, is this free space absolute or does it have certain legal and social constraints? Of course there are certain constraints as no right is absolute, but the real question is what are the guidelines governing these restrictions, what are the areas requiring restrictions and how can they be restricted. The recent incidents which have been in the news every now and then relating to the publication in these sites suggest that there can be an added political constraint in the long list. Every now and then we use the internet for solutions to our innumerable queries yet the most visited sites are the social networking sites. 9 out of 10 youth visit these sites daily, so would it be feasible to suddenly put restrictions upon their publication of ideas in these sites. Another problem which would crop up while framing guidelines for such constraints would be the problem in fixing the liability.